

DR. APRIL LINDER AT BETHESDA ROW DENTAL

Family-Oriented Care that Exceeds Expectations

By Elizabeth McCabe
Photography by Jane Love

“At Bethesda Row Dental, we’re committed to taking time to listen to our patients’ concerns, establishing a mutual relationship based on trust, and providing an honest insight into treatment needs. We pride ourselves on our integrity, humility, and sensitivity,” says Dr. April Linder.

“While our Vision is to bring a smile to every patient’s face, our Mission is to provide individualized and compassionate care with an emphasis on the prevention of oral disease and promotion of overall health,” adds Dr. Linder. She, and her team, are doing just that in their practice by welcoming new patients, taking lots of time to discuss treatment needs, and providing patient-focused care. This

family-oriented practice welcomes patients of all ages and excels in customer service.

About the Practice

Bethesda Row Dental was established back in the 1950s. Dr. John Kelly, the third owner recently retired and passed the baton to Dr. April Linder. One of her immediate goals as the owner, was to enhance the technology in the office to offer patients dental care in a state-of-the-art office.

Dr. Linder has advanced the patient care technology in the office by adding an iTero digital impression scanner for use in Invisalign, crown and bridge, dentures, partials, and so much more! No more “putty” impressions! Oral cancer screenings utilize the Velscope®, an early detection device that has enabled this trusted dentist to save lives.

There are plans in the works to add a 3D Digital CBCT and Panoramic X-ray machine, similar to those used in medicine. This advanced technology

will allow Dr. Linder to place dental implants with precision accuracy, evaluate TMJ disorders in 3D, and detect potential oral cancer and tumors not visible to the naked eye.

One thing that makes Bethesda Row Dental unique is that the practice is not insurance driven. “Our focus is on meeting the needs of our patients,” Dr. Linder says. “We never rush or see a large volume of patients at any time. It’s not about volume; it’s about the patient and customer service, one patient at a time!”

About Dr. Linder

Dr. Linder is proud to be a graduate of the University of Maryland School of Dentistry. After graduation, she continued the work she started during dental school as volunteer faculty in the Special Care and Geriatrics clinic at the University of Maryland. She also completed the Oral Medicine Clinical Fellows Program offered by the University of Maryland with the Perry Point Veterans Affairs Hospital.



While working at the VA, Dr. Linder received a nomination from one of her patients for a Gold Pin Award for Certificate of Caring and Courtesy. She is currently a member of the American Dental Association, Southern Maryland Dental Society, the Greater Washington Academy of Women Dentists, and is Secretary for the Maimonides Dental Society. Dr. Linder participates annually in a walk with the Sjogren’s Foundation and has been invited multiple times to be on their expert panels.

Advice for Residents

Dr. Linder also has some advice for residents: “An ounce of prevention is worth a pound of cure. Regular dental visits at least every six months will help ensure you keep your teeth for a lifetime.”

Family Focused

When Dr. Linder isn’t working, she enjoys spending time with her husband, Tom, their son, Walter, and their dogs, Auggie and Nova. A new mother, Dr. Linder, cherishes time with her son. She and her family reside in Rockville.

In her free time, she has always enjoyed spin cycling classes and now enjoys riding at home on her Peloton. She is an avid Harry Potter fan and enjoys volunteering her time to help her high school speech and debate team.

“I enjoy spending time in Bethesda exploring the locally owned businesses. I’m a big supporter of shop local,” says Dr. Linder. A very health-focused individual, Dr. Linder grew up in a family of physicians. We are honored to feature Bethesda Row Dental in our Sponsor Spotlight this month.

Dr. April Linder
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